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Startup Onramp and NSW Government announce partnership to boost regional entrepreneurship

Regional startup founders in NSW can now access Startup Onramp's online Founders Course at no cost.

The NSW Government and Sydney Startup Hub have partnered with Startup Onramp to gain access to its world class Founders Course for startups across regional NSW.

Startup Onramp is Australia's leading provider of training and mentoring programs for startup founders. The company aims to encourage more people to launch high-growth startups by giving them the knowledge, skills and connections they need to maximise their chances of success.

Over the last four years Startup Onramp has run pre-accelerator programs and courses for early stage startup founders nationally and internationally, and has helped over 300 startups to get started. Alumni from Startup Onramp's programs include startups that are now scaling globally, raising capital and creating high-value jobs.

The partnership with Startup Onramp enables Sydney Startup Hub to support the early growth of a significant number of startups across regional NSW, and to ensure they are well placed to continue their startup journey.

According to Michelle Long, Associate Director of Sydney Startup Hub, "We are excited to offer support for regional founders looking to take the leap into entrepreneurship. This course, delivered by Startup Onramp, provides all the tools any early-stage founder needs to take their startup idea and grow it into a successful business."

The course will equip regional entrepreneurs with the essential skills and knowledge they need to make a great start on building their company, and to make best use of other NSW government programs such as the Regional Landing Pad, the MVP Grant and mentoring programs.

The Founders Course is led by startup expert and Startup Onramp CEO, Colin Kinner. According to Colin, "I'm excited about the potential for the Founders Course to support significant numbers of founders across regional NSW. The regions represent a huge untapped pool of entrepreneurial talent, and I'm confident we'll see many more companies from regional NSW going global."

The ability to leverage online learning to support a large number of entrepreneurs across regional NSW aligns with the state's COVID-19 recovery efforts. Online delivery will allow many more startup founders and aspiring founders to access the program and get the guidance they need to turn their ideas into successful businesses.

The Founders Course teaches core startup skills to aspiring founders in a flexible self-paced format. Participants gain access to video-based lessons from some of Australia's leading startup experts including James Alexander, Co-founder of Galileo Ventures, Stefan Knight from Amazon Web Services, Fleur Brown, Director of Launch Group, Matt Barrie, CEO of Freelancer.com, and Elicia McDonald, Principal at AirTree Ventures.

The course is based on global best practice and provides practical insights and individual feedback to early stage founders, and anyone working on an idea that could be the basis for a startup. Since launching in 2020 it has been undertaken by hundreds of founders from around Australia and internationally.

For information on the Startup Onramp Founders Course:
https://www.startuponramp.com/founderscourse

For information on the NSW Regional Program (and application form for fully-funded places):
https://sydneystartuphub.com/regional/regional-founders-course

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